



# Dylan Lemay

*Entrepreneur, Content Creator, Redefining Ice Cream*

[Dylan Lemay](#) is the largest ice cream-focused digital creator in the world with over 14.4 million followers, and growing! He began his digital career by mastering short-form content and sharing his genuine and contagious passion for all things ice cream through daily videos.

With a unique approach grounded in compassion, engagement, connectedness and a love for something so universally embraced -- ice cream! -- Dylan has been able to organically grow a massive and dedicated fanbase in an unprecedented short amount of time, enabling him to focus on expanding his brand into a full-fledged organization, including multiple global partnerships, celebrity collaborations, and the launch of CATCH'N Ice Cream!

Dylan Lemay is looking to redefine how people view ice cream: it's more than a frozen dairy product - it's something that can bring people together and give them joy! Dylan's mission is to enliven and fully accessorize the ice cream industry.

When you consume any ice cream anywhere in the world, his goal is that you will think of the joy it brings you, making your experience more enjoyable.

